

## **Fundraising Team Key Messages**



1. We are dedicated to the education and well-being of low-income children in our community.
2. We strive to close the gap between opportunity and achievement for children in our community.
3. Community Storehouse rebuilds lives for children in crisis while also building character and leadership in youth volunteers, maximizing our impact on all the children in our area.
4. Our services ensure complete and comprehensive care to children in times of crisis by making sure that our children have educational support, food, clothes, and the means to stay in school.
5. Knowledge is power. We're working to help children access all of the power that is possible through education.
6. Education affects a child's long term success and can even break through generational poverty. Community Storehouse stands strong for our community's children to help them receive all the resources needed to succeed in their educational goals.
7. Community Storehouse acts as the first responders to any issues that threaten to interfere with a child's success in school.
8. By addressing the needs in our own backyard, Community Storehouse hopes to inspire a generation of students who have a passion for education and change, leading us to a brighter future.
9. A community that gives together grows together. Community Storehouse gives back what we are given into our own community because change starts at home.
10. Community Storehouse focusses on education because we know that a good education is the first stepping stone for children to live a prosperous life.
11. We help kids stay in school every way we can by addressing education, hygiene, food, or other issues that a low-income family may have.

